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## CoActiv Medical Business Solutions

*Exam-PACS offers new alternative*

Article available online at: <http://www.rt-image.com/022304MS>

For imaging centers and hospitals that previously found PACS to be cost prohibitive, a new PACS system has been introduced from CoActiv Medical Business Solutions™, Ridgefield, Conn.

The Exam-PACS™ solution achieves much of its cost savings through the use of readily available and inexpensive personal computers (PC) and PC servers. Because the system is built on a series of DICOM-compliant software applications and PC components, it is, in essence, a modular system, with most modules capable of standing alone or being integrated into a fully functional professional PACS installation.

This modular component configuration allows the imaging centers to select just the components they need to build a PACS that meets their immediate image handling requirements and budget. Additional work stations or functionality can be added later as needs change or to accommodate the entire practice enterprise. Exam-PACS modules can even be added to many other PACS and teleradiology systems.

Exam-PACS is already in use at several hospitals and imaging centers in Connecticut and New York. "We are finally able to easily and quickly move images to the radiologist instead of moving the radiologist to the images," says Scott Nadel, MD, president of Northeast Radiology, Brewster, N.Y.

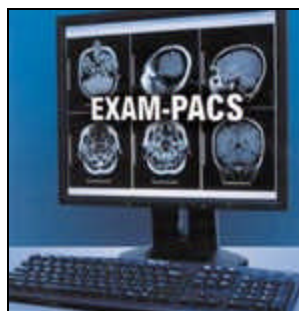
The solution retains all the necessary and required functionality of ordinary PACS products and adds several new features, including the ability to instantly forward exams to colleagues for consultation or to referring physicians for review, instant access to any number of attached files (reports, voice clips, e-mails, insurance information, etc.) and the ability to burn a self-contained custom Exam-CD™ complete with a custom viewer.

"Everything changes over time, and, in the case of PACS technology, we're talking about very short periods of time," says Edward C. Heere, CoActiv president and CEO. "What better way to deal with this than a software-driven modular system where both hardware and applications can be upgraded to keep pace with advancing technology at minimal cost?"

Heere continues: "We believe by reducing the cost and improving the capabilities of PACS that we can contribute to reducing the overall cost of medical care, the financial health and vitality of radiology imaging centers and departments and the delivery of improved medical care to all our neighbors."

For more information, call 877-262-2848 or visit [www.coactiv.com](http://www.coactiv.com).

— CoActiv Medical Business Solutions



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